



ROYAL CARTTON

80 years developing solutions
BONDING BEYOND

OUR HISTORY

Royal Cartton was founded in 1941 by Don Juan Herrero Pérez as “Herrero Colas y Gelatinas S.A.” for the manufacturing of glues and jellies. Later on, in 1995 and with the help of his son, Diego Herrero Berruezo, Royal Cartton S.L. comes to light, thus fulfilling, between both firms, more than 80 years of experience in the manufacturing of adhesives.

At present day, the company is managed by the third generation of the family, Mr. Javier Herrero.

Thanks to our wide experience, our highly qualified staff at R + D + I, together with our business challenge to continuously advance and innovate, Royal Cartton has become one of the benchmarks in the manufacture of this type of sealants for the luxury packaging and bookbinding domains among many others. Over the years we have been enlarging our portfolio with vegetable adhesives (biopolymers), aqueous dispersions (PVA, EVA), acrylic, and styrenic glues, reaching the highest standards of quality and minimizing the environmental impact.



OUR ADHESIVES



GLUE IN BRICKS

Jelly based thermoweldable adhesive ready to use, served in the form of gelled tablets. Jelly is a non-toxic, biodegradable, recyclable and 100% ecologic material.

The only solvent in our adhesives is water, thus avoiding the use of other materials that generate an impact on the carbon footprint.

All our adhesives are characterized by high tacking, excellent malleability, great bonding power and good machine performance. When dry, they provide elastic and tension-free films, which ensure the absence of deformations in the bonded material.

At **Royal Cartton** we have the most complete range of adhesives to paste on materials with very low tension on surface (below 34 Dynas), such as plasticized, PP, oleophobic, waterproof or varnished materials ...

All our jelly glues are **ECOLOGICALLY SMART** for the environment's benefit



POWDER GLUE

Our jelly based adhesives, served in the form of grain or powder, requiring of treatment with water before being used. Concentration will have to be therefore adjusted depending on duties.

Once dry, they provide elastic and tension-free films, ensuring the absence of any deformation in the bonded material.

Just like our brick shape adhesives, our powder glues also stand out for their high tacking and bonding power, excellent malleability, optimal performance on equipments, and for being **ECOLOGICALLY SMART**

At **Royal Cartton** we have the most complete range of adhesives to paste on materials with very low tension on surface (below 34 Dynas), such as plasticized, PP, varnished, oil and waterproof materials, etc. ...

Always adapting to our clients needs.



APPLICATION FIELDS

Our adhesives are designed to offer durable solutions for the following fields:

- bookbinding
- laminated and foldering
- notebooks and diaries manufacturing
- office and school supplies
- and gift boxes domains.

Our ranges of adhesives are totally ecological, recyclable and respectful with the environment



APPLICATION MACHINES

All our glues are characterized by their easy handling, and suitability for all machines currently on the market: Kolbus, Horauf, Zechini, Peroni, Perondi, Europrogetti, CMC, Emmeci, FMC, Samed, Crathern, Tunkers, Silva, Sate, IML, Zhengrun, Bolsen ...



**AT ROYAL CARTTON WE CONSTANTLY
WORK TO IMPROVE OUR ADHESIVES,
MAINTAINING EXCELLENT QUALITY
AND REGULARITY.**

We are committed to research and development.

R + D + i represents our largest investment.

Our highly qualified expert technicians in the development of adhesives, together with our well-equipped premises with the most cutting-edge technologies, allow us to move forward and position ourselves at the forefront of new developments to respond to the needs of an increasingly demanding market.

Committed to the future of our planet, we seek, care and prioritize sustainable and eco sustainable raw materials



DEVELOPMENT OF NEW ADHESIVES AND TAILOR MADE SOLUTION

Our adhesives are formulated for the most common and usual jobs, as well as for those duties presenting bonding difficulties.

Our laboratory, provided with the most up to date sophisticated technology, has boosted the company, turning us into an increasingly competitive partner, able to provide customized products if necessary.



QUALITY CONTROL

Throughout these very last years, we've very especially focused on our Technical and R + D + i Department.

All measuring instruments are aimed at developing new formulas and improving our quality control.

Exhaustive analysis and the most strict quality standards of raw materials are carried out to verify their quality before being used in production process.

In the same way, all batches are analyzed during the manufacturing process, thus resulting in complete traceability; from the very beginning until it's ready to be dispatched.



LOGISTICS AND DISTRIBUTION

Due to our strong international presence, serving more than 55 countries, we have a large stock of all our adhesives ready to be consigned. This, together with permanent communication with our suppliers and logistics agents allows us to provide an immediate response to our customers.

“Just in time”



ECOLOGY AND ENVIRONMENT

At Royal Cartton we are highly committed to sustainability and the environment.

We are aware that to achieve sustainable development it is necessary to promote responsible consumption.

That's why all jelly glues adhesives are eco-friendly, of natural origin, 100% biodegradable, recyclable, ecological and non-toxic. Since water is the only solvent, we totally and completely reduce our impact on carbon footprint.

